

31 July 2013

VODAFONE BRINGS UNLIMITED MINUTES AND TEXTS TO PAY AS YOU GO WITH RED FREEDOM FREEBEE

- Get unlimited minutes and texts, plus 1GB of internet with Vodafone Red Freedom Freebee from just £30 per month
- Unlimited minutes and texts plus 2GB of internet available with a £40 Red Freedom Freebee
- New allowances for standard Freedom Freebee, including unlimited texts plus extra minutes and internet

Vodafone UK is bringing unlimited calls and texts to Pay as you go customers with the launch of Red Freedom Freebee, a worry-free way for people to stay in touch with friends and family when out and about. With generous amounts of internet, starting with 1GB, Vodafone Red Freedom Freebee is great value and perfect for anyone who loves to stay connected, whether they're browsing Facebook or keeping up with the news and emails.

Head of Pay as you go, Sten van der Ham said "Pay as you go customers want to enjoy the freedom of using their smartphone to talk, text, tweet or surf the internet. They want to talk with or text whoever they want, whenever they want, without having to worry about what's left in their allowance. That's why we're very excited to be offering unlimited minutes and texts with our new Red Freedom Freebee. We're also offering generous amounts of internet which means we're bringing our customers more value than ever before.". To read more insight from Sten, have a look at the post on Vodafone Social

Vodafone has also refreshed Vodafone Freedom Freebee to include unlimited texts for as little as £10. Along with lots of minutes and 1GB of internet for £20, Freedom Freebee will suit anyone who wants to make the most of their smartphone.

Vodafone Red Freedom Freebee is available in store, online or by dialling 4354 from a Vodafone Pay as you go phone. For more information visit vodafone.co.uk/freedom.

Terms apply. Unlimited minutes to UK mobiles and landlines (starting 01, 02, 03) within the UK. Standard UK texts. Internet within the UK. Last for 30 days. Terms apply see vodafone.co.uk/freedom

For further information:

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news release



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Notes to editors:

Vodafone Freedom Freebee and Vodafone Red Freedom Freebee last for 30 days.

Buy a...	...and you get all this
£10 Vodafone Freedom Freebee	150 minutes, unlimited texts and 250MB of internet
£20 Vodafone Freedom Freebee	500 minutes, unlimited texts and 1GB of internet
£30 Vodafone Red Freedom Freebee	Unlimited minutes, unlimited texts and 1GB of internet
£40 Vodafone Red Freedom Freebee	Unlimited minutes, unlimited texts and 2GB of internet

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