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VODAFONE LAUNCHES FLEXIBLE COMPUTING FOR GOVERNMENT

New service delivers IL3 secure multi-tenant cloud environment for UK Public Sector organisations

Vodafone announced today the launch of Flexible Computing for Government, a secure, multi-tenant (IaaS) cloud computing service designed specifically to enable the UK Public Sector to meet its (IL3) RESTRICTED data requirements. As a Public Services Network (PSN)* provider, Vodafone is able to deliver a secure multi-tenant Infrastructure with end-to-end connectivity over the PSN.

Vodafone's fixed and mobile capabilities mean the hybrid cloud offering can be deployed with speed and agility, enabling public sector organisations to embrace cloud computing and meet the Government's 'Cloud First' ICT strategy. The service is scalable and able to support both long-term projects and short-term needs ensuring organisations can prevent unnecessary capital expenditure.

Flexible Computing for Government provides a practical way of accessing the benefits of the cloud. It allows organisations to embrace a mix of managed and co-location services, which are protected by the Government-grade security credentials that Vodafone's data centre network provides.

The service is based on a 'pay as you go model' where customers are billed by the hour for their services, enabling organisations to adapt data requirements according to changing circumstances and only ever pay for what is used. The service will be available from April 2014.

Matt Key, Director of Large Enterprise, Vodafone said: *"The public sector is experiencing a significant shift in the way computing resources are procured and delivered. Vodafone's public sector experience, which includes delivering the RESTRICTED NHSmail service, means we have developed a service that addresses this market, delivering scalable computing in a flexible and cost efficient way."*

Gary Barton, Senior Analyst, Current Analysis said: *"IaaS is an in-demand service in the UK public sector, and Flexible Computing for Government is a well-designed proposition that will strengthen Vodafone's hand in the Government space."*

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Notes to editor:

*The PSN provides the public sector with one network based on industry standards, enabling Government organisations to safely share services and collaborate in new ways in an open and competitive ICT marketplace.

About Vodafone

Vodafone is one of the world's largest mobile communications companies by revenue with approximately 419 million customers in its controlled and jointly controlled markets as of 31 December 2013. Vodafone has equity interests in telecommunications operations in nearly 30 countries and around 50 partner networks worldwide. For more information, please visit: www.vodafone.com