

news release



20 June 2014

MORE CHANCES TO BOAST 'I'M ON HOLIDAY' AS VODAFONE LAUNCHES EUROTRAVELLER ON PAY AS YOU GO

- Vodafone UK launches EuroTraveller on Pay as you go on 21 July 2014
- Take your UK minutes, texts and 100MB of data for just £2 extra a day when travelling in Europe this summer

Vodafone UK's Pay as you go customers visiting Europe will be able to spend more time talking, texting and surfing the web. From 21 July 2014, customers can opt into Vodafone EuroTraveller on Pay as you go and use their existing UK price plan of voice minutes, texts along with 100MB of data, when they are travelling in our Europe zone, for a special offer price of just £2* a day.

Pay as you go customers can opt-in for no extra charge and will only pay for the days they use their mobile abroad. They can continue to use their chosen Vodafone Freebee pack or Extras** just like they do at home and will not be charged a penny to receive calls and texts.

Vodafone UK was one of the first to launch a spending cap on data when using your phone anywhere in the world, meaning all customers can surf the web anywhere in the world, safe in the knowledge they will not run up an expectedly large bill. The good news is any customer using Vodafone EuroTraveller on Pay as you go will receive a free text alert when they are near to their 100MB data limit so they know how much they have spent. They will also be covered by our data spending cap which mean once they hit our monthly £41.29 limit they will not be able to use their mobile internet overseas unless they text STOP to 40209 or call customer services on 191 from their Pay as you go mobile.

Now there's no excuse not to keep in touch whilst you're away. For further information on Vodafone's offerings whilst travelling abroad visit vodafone.co.uk/goingabroad

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Vodafone UK

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ONE LAST THING – HELP AND TIPS BEFORE YOU LEAVE

Getting set up - Some phones are automatically barred from working abroad. Customers should always call 191 to make sure their phone will work when abroad.

Getting your voicemail - Listening to voicemail whilst abroad is easy but customers will need to set a security code before they go. Just call **121**, then select **4**, then **2**. Accessing voicemail whilst abroad is charged at your standard rate for calling the UK.

Finding out costs - To check what the cost will be to make and receive calls and texts when abroad, text **FROM** followed by the name of the country (e.g. **FROM SPAIN**) to **4636**.

Notes to editors

- * Vodafone EuroTraveller on Pay as you go offer of £2 a day ends 31 August 2014. Terms apply. After this date, the price will change to the standard rate of £3 a day. For further information visit www.vodafone.co.uk/goingabroad
- ** Vodafone EuroTraveller on Pay as you go is compatible with the following Freebee packages -
 - Minutes - Freebee Minutes, Extra Minutes, Freedom Freebee
 - Texts - Freebee Texts, Extra Texts, Freedom FreebeeExcluded
 - International allowances
 - UK data allowances
- *** Vodafone Europe zone destinations: Albania, Austria, Belgium, Bosnia, Bulgaria, Channel Islands (Jersey, Guernsey), Croatia, Czech Republic, Denmark (inc Faroe Islands), Estonia, Finland, France, French West Indies, Germany, Gibraltar, Greece, Hungary, Iceland, Ireland, Isle of Man, Italy (inc Vatican City & San Marino), Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Northern Cyprus, Norway, Poland, Portugal (incl. Madeira), Romania, Slovakia, Slovenia, Spain (incl. Canary Islands), Sweden, Switzerland, Turkey