



23 October 2015

VODAFONE UK BUILDS ROAMING IN TO £30 BIG VALUE BUNDLE AND OFFERS A SAVVY NEW £15 BIG VALUE BUNDLE

- **£30 Big Value Bundle now includes roaming in Vodafone Europe Zone and 6GB UK data**
- **Vodafone UK launches £15 Big Value Bundle for PAYG customers offering even more value**

You'll already know that all our Pay As You Go bundles include unlimited texts, generous data allowances and come with 4G as standard within the UK. However, never content with standing still, we've been making some other improvements to our Pay as you go offers, adding a £15 Big Value Bundle and building an inclusive roaming bundle into our £30 Big Value Bundle to give our customers greater convenience and more value in their bundles.

Customers purchasing a £30 Big Value Bundle already get great value - unlimited UK minutes and UK texts. However, from today we're increasing the data allowance to 6GB of UK data and adding roaming within our Europe Zone. That means that customers topping up £30 will receive an extra 100 minutes, 100 texts and 500MB data for use in our Europe Zone, in addition to their standard UK allowance. So whether they're shooting off for a late Mediterranean escape, heading away for half term or readying themselves for a winter ski trip, the £30 Big Value Bundle might just be the one for them.

A new £15 bundle is also on offer, adding additional flexibility and choice for Pay as you go customers. It offers 250 UK minutes, unlimited UK texts and 1GB UK data. Big Value Bundles are now available for £10, £15, £20 and £30.

We've also recently announced that we have added eight new worldwide destinations to the number of 4G roaming destinations including Dominican Republic, Hungary, Kenya, Morocco and UAE. This means customers can use 4G for faster data speeds in 71 destinations.

Vodafone UK

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news release



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Our full suite of Big Value Bundles on PAYG:

£10 (4G)	£15 (4G)	£20 (4G)	£30 (4G)
150 minutes	250 minutes	500 minutes	Unlimited minutes
Unlimited texts	Unlimited texts	Unlimited texts	Unlimited texts
500MB data	1GB data	2GB data	6GB data + 100 minutes, 100 texts and 500MB for roaming

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