



## **VODAFONE HOSTS NORTHERN POWERHOUSE SPRING SUMMIT**

30th March 2017

Vodafone UK is proud to be hosting the Government's first Spring Summit for the Northern Powerhouse Partners, bringing together representatives from industry, Government and local services committed to promoting development across the region. The Summit is being held today at Vodafone's regional HQ at Atlas House, Wythenshawe in Manchester.

Rob Mukherjee, Director of Regional Business, North West at Vodafone UK, will be addressing attendees at the event, highlighting the opportunity the region has to lead the fourth industrial revolution and how digital connectivity and technologies are shaping a new era for business and the delivery of public services.

"There's never been a more important time for industry, government and regional communities to work together – as organisations explore new trading opportunities, support an increasingly multi-generational workforce and explore the potential of new innovation," said Rob Mukherjee. "The Northern Powerhouse Partner Programme provides a great forum for driving cooperation between partners and the government team. We look forward to joining what will be our second partner meeting, to hear and contribute ideas which support further growth, innovation and skills development across the region."

Vodafone UK joined the Northern Powerhouse Partnership Programme in December 2016 and is committed to the development of the region's digital infrastructure and helping organisations support their digital transformation efforts with advanced business communications, networks and Internet of Things technologies. As a major regional employer, earlier this month Vodafone announced 1,400 new customer service jobs in Manchester and Newcastle.



Vodafone has invested hundreds of millions of pounds in its network and services across the North over the last few years, with more to come as part of its £2 billion investment in its UK network and services over the next few years. Thanks to that investment Vodafone has brought 4G coverage to hundreds of Northern cities and towns.

Northern Powerhouse news announced at the event today by the Government can be found [here](#).